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Tickets: [www.fullgascycling.co.uk/good-friday/tickets/](http://www.fullgascycling.co.uk/good-friday/tickets/)

For immediate release.

## CONDOR PARTNER WITH GOOD FRIDAY RACING

### **New title partner for the UK's richest one day track event**

Condor Good Friday Racing will take place on Friday 19<sup>th</sup> April at Lee Valley VeloPark. Track racing events have taken part on Good Friday since 1903. Racing returns for 2019 to London's legendary indoor velodrome.

*"Our ethos at Condor has always been to support local and British cycle racing. The event is on our doorstep and we know Good Friday well. I have images from the sixties to the present day of Condor-supported riders racing on Good Friday. I am delighted we can support the event",* explained Condor's Chairman, Grant Young.

### **Racing For All**

Full Gas Cycling, along with Vibrant partners and the Lee Valley Velodrome, introduced the new structure of Good Friday Racing in 2018, offering a level playing field for everyone to enter and compete for the lucrative list of prizes. There are no contracts offered and no reserved places, regardless of who the rider is. The result of such an attractive prize list is that you will, once again, see world famous stars competing on Good Friday.

### **Family Day Out**

To complement the exciting racing, the Lee Valley VeloPark will host a range of activities, including free children's balance bikes and pump track sessions, a Silly Cycles workshop, Rollapaluzza, face painting, balloon artists, and much more. Tickets will allow visitors to re-enter the velodrome throughout the day and enjoy the atmosphere of the Queen Elizabeth Olympic Park. Priced from £6 for children and £11 for adults, with family tickets also available from £29, the event offers an accessible and exciting day out for all ages.

*"I am so pleased that Condor Cycles have chosen to get involved with this event. I have been lucky enough to know Grant for twenty-five years and was supported by him and Monty for three years when I rode for the Olympia Sport/Condor team. They are located so close to the Velodrome and their customer base is London-centric, so we hope many of them will give us and the competitors a chance to entertain them for the day with spectacular racing and a real party atmosphere for the whole family".* Tony Gibb, Managing Director of Full Gas Cycling Ltd

### **The Monty Young Golden Wheel**

The racing will culminate in the Monty Young Golden Wheel Race, a 20k scratch race. One of the most lucrative races in the event programme, the winner will receive a Breitling watch in the prize haul. Condor have introduced a new trophy for the blue riband race as a celebration of the brand's founder, who passed away last summer.

Grant Young explained the motivation behind naming the event: *"My father loved supporting races and his wheel building was legendary. We wanted a way to remember him and what he did for track riders and the sport as a whole. Our aim is for the new title to continue for years to come, and for the race to inspire young riders to want to win it one day."*

Tickets are on sale now from Ticketmaster: [www.fullgascycling.co.uk/good-friday/tickets/](http://www.fullgascycling.co.uk/good-friday/tickets/)

### **ENDS**

#### **Notes to editors**

#### **Condor Cycles**

Condor Cycles is one of Britain's oldest premium bicycle manufacturers. Established in 1948 by Monty Young, Condor has remained a family business for over 70 years and still produces bicycles by hand in steel, carbon and aluminium.

Condor is the chosen track and road bike supplier to the former Olympic venue, the Lee Valley VeloPark, and supports Herne Hill velodrome with a custom fleet of track bicycles for seasonal hire.

Condor's flagship store on Gray's Inn Road has a full workshop, bike fitting service and offers a range of premium clothing and accessory brands. Condor has a 10-store dealer network in the UK and is also available internationally through selected outlets.

#### **Lee Valley VeloPark**

Lee Valley VeloPark in Queen Elizabeth Olympic Park offers four cycling disciplines in one place and a host of activities for absolute beginners to riders at the top of their game.

- Lee Valley VeloPark opened to the public on 31 March 2014 and features the velodrome, which was used at the London 2012 Olympic and Paralympic Games and a remodelled Olympic BMX track, alongside miles of challenging mountain bike trails and a one mile (1.6km) floodlit road circuit – the only venue in the world to offer these four cycling activities in one place.
- There are activities for all abilities and ages, from VeloBalance for two to five year-olds learning to cycle, after school and holiday activities to sessions for women and veterans and paracycling tandem activities for visually impaired riders.

- The 6,000-capacity velodrome has been designed to meet the highest standard of international competition, hosting a series of major events including the UCI Track Cycling World Championships in March 2016.
- In June 2015, Sir Bradley Wiggins broke the Hour Record in the velodrome when he rode 54.526km in 60 minutes. Tickets for the event sold out in seven minutes.
- Located inside the velodrome is VeloStudio which is equipped with top-of-the-range Matrix fitness bikes and Wattbike trainer bikes, offering coached and self-led sessions using Sufferfest video and Matrix MyRide. Together with full Bose audio visual system and LED lighting effect, VeloStudio offers the ultimate cardio workout experience.
- The build of the velodrome at Lee Valley VeloPark was funded by Department for Culture, Media and Sport, Sport England, Lee Valley Regional Park Authority, Transport for London and the London Marathon Trust.
- Lee Valley VeloPark is among 14 sports, entertainment and leisure venues managed by Vibrant Partnerships on behalf of Lee Valley Regional Park Authority.

**For further information, go to: [visitleevalley.org.uk/velopark](http://visitleevalley.org.uk/velopark)**

**Twitter: @LeeValleyVP**

**Facebook: Lee Valley VeloPark**

### **Full Gas Cycling**

Full Gas Cycling Limited was established in 2013 by former professional cyclist and TV commentator Tony Gibb. Promoting events at all levels from National Championships, track leagues, weekly circuit series and resurrecting famous events of years gone by, they have now promoted and organized over 300 events and counting.